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## **ABSTRACT**

The present invention relates to a TV and a control method of the same which is capable of displaying function information and feature information of a TV in accordance with a request of a user, in particular to a digital TV in accordance with the present invention comprises a product-related site server for providing product-related information, a storing unit for storing the proper information of a product and contact information of a certain site, and a controlling unit for controlling in order to display the product-related information on a screen by using the contact information and proper information, accordingly a user can receive product information easily and can understand easily functions of the product.